

BIOGRAPHY: Zach Adams is the CEO and Chief Problem Solver with GENESIS Consulting Group, a Seattle-based talent optimization & business operational consulting firm. Zach is a certified partner with the Predictive Index and a professional business speaker who is excited about sharing his passion for talent optimization (TO) to bring teams of people closer together and ensure the right people are in the right seats to achieve their best results.

Zach started his career following his love for architecture, rising to Chief Operations Officer for a large national A&E firm. He was responsible for all day-to-day operations while translating strategic vision into reality. In his COO role he was exposed to the world of psychometrics. Zach understood intuitively that people are the key to unlocking an organization's potential and with the insights of psychometrics he found his true calling as a talent optimizer. His revelation inspired him to leave the COO role to establish and grow GENESIS Consulting Group—solving business problems with people solutions.

FUN FACT: Zach is an avid dog lover and proud rescue dog dad to Major, a European Doberman, and Indy, a Cane Corso.